

Clubs/Stakeholders

As promised the 'State of Play' 2020 Report is now available for viewing here on the Football Far North Coast website.

I wish to thank everybody who had input into the research that was required to produce the report. It was great to see so much passion for your sport as a whole, its' future and even better to witness and document the abiding love you have for your clubs.

The findings of the report are quite clear however, I am more than happy to answer any questions you may have via email (dave.arthur@isport.edu.au).

So where to now?

As you may recall the following outcomes were sought in undertaking the research:

- Fundamental knowledge base - aids decision-making and planning;
- Targeted problem solving - identifies challenges and canvasses solutions; and
- More effective strategic direction.

The culmination of the process was supposed to be a Key Issue Forum based around the findings of the report (see page 4). This forum cannot take place for now.

The Board has therefore agreed that I should continue my work via the preparation of a detailed strategic plan for Football Far North Coast. This will be undertaken in conjunction with the Board and management but most importantly with *every FFNC club that wishes to have input* into the process and, the future of the code in the region.

The plan will extend the research findings in a logical manner and give football in the region a strong foundation for further growth based on the needs of the clubs. Importantly, the plan will also consider the ramifications for football of COVID-19.

I intend contacting every club in person to arrange times for meetings to be conducted over Zoom and/or phone. These meetings can be with individuals involved in each club, committees, sub-committees or similar. Each meeting will run to a set agenda based on the findings of the State of Play Report. Further details will be sent to each participant/committee via email once the process commences in late April/early May.

The Board has also agreed that I conduct a range of educational courses *specifically tailored* to clubs and club administrators. This is also a natural extension of the

research findings and the Board should be congratulated on such a move. Further details will follow with the courses set to commence in June/July.

Once again, I thank you for your time and effort in developing football as the pre-eminent code in the region and I look forward to talking further with you soon.

Yours in sport... Dave Arthur